

New Skills. New Gig.



The new Gig Economy Career Pathway starts Spring 2018

The gig economy is a global phenomenon that is transforming the working world. Over the past 10 years, more than \$1.1 trillion changed hands between freelancers and their clients. The gig economy is not about WHO you know... but WHAT you know.

The most in-demand GIG skills include:

- Computer Programming
- Social Media
- Graphic Design
- Photography
- Culinary Arts
- Film Production
- Music

College of Marin will give you the expertise you need to help your gig business grow. Get a skills certificate in the Gig Economy Pathway by completing:

- BUS 121 for skills Entrepreneurship
- BUS 160 for skills in E-Commerce & Online Business
- COUN 134 for skills in Self Employment Strategies

Benefits:

- Take control of your future
- Learn how to work on your own schedule
- Access college resources to find companies in Marin to market your skills
- Receive training and coaching from business professionals including the SBDC
- Join more than 15 million people from across the world who have made the leap into the gig economy

Are you ready?

Register for the Spring 2018 program at marin.edu/apply. For more information email: Business Co-chair, Nancy Willet at nwillet@marin.edu